



# E-Newsletter

## In This Issue

[Friend us on Facebook](#)

[Call for Suggestions](#)

[U.S. Dept. of Labor  
Decision Applauded](#)

[World Brangus Congress](#)

[May/June Calendar](#)

[Join Our Mailing List!](#)

## Texas Brangus Breeders Association

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## "Like" TBBA on Facebook

Find the Texas Brangus Breeders Association page on Facebook and "like" us today! Also, please share this page with all of your cattle industry colleagues and friends. Click on the image below to be connected to the page.



## Suggestions?

As we continue to grow through this new marketing effort, please do not hesitate to let us know what you think of our work.

Any suggestions to the Facebook page or E-Newsletter should be sent to [mollie@txbrangus.org](mailto:mollie@txbrangus.org).

Let us know what you think, we are serving you.

## Make Estrus Sync Count

Cattle producers can't count on the luck of the draw when it comes to reproductive technology- with more investments in estrus synchronization technology and breeding of high-value animals, it is too costly to make a mistake. To get the most out of timed breeding and controlled internal drug release (CIDR) breeding technology, proper administration of the Eazi- Breed CIDR in the cow is essential, says John Rodgers, a Pfizer Animal Health veterinarian.

Cleanliness is the key, he adds. Wearing protective gloves, cleaning the vulva before insertion and setting up a disinfect wash to be completed between each CIDR placement will keep foreign material from being inserted into the reproductive tract and reduce instances of

vaginitis, Rodgers says.

The Eazi-Breed CIDRs can be purchased from your local animal health distributor, veterinarian or semen supplier.

Take the right steps. When placing the CIDR into the gun, insert it two-thirds of the way in, folding up the wings as it enters the gun, and add lubrication, he says. Move the animal's tail to one side and clean the vulva. Insert the applicator at a slight upward angle, moving forward over the pelvic bone until it meets resistance. Then rotate the applicator so the tail of the CIDR is curling down, which will help hide it from curious pen mates. Dispense the insert as it reaches the cervix by depressing the plunger, then slowly withdraw the applicator body.

Rinsing the applicator in a disinfect wash after each insertion will improve the success rate and keep animals in the best possible health.

"It's important to follow these protocols as closely as possible for good results," Rodgers says.

-Release by Sara Brown for AgWeb

## **Texas A&M Beef Cattle Short Course**

Early Registration for the 2012 Texas A&M Beef Cattle Short Course is now available. The 58th Short Course will feature a culmination of knowledge from beef industry experts and leaders. The three-day seminar will take place August 6-8 in College Station, TX.

To register, [click here](#). The early registration price is \$160 and will be offered until August 1.

-Information Adapted from Texas A&M University Beef Cattle Short Course Website

## **May/June Calendar of Events**

### **15th:**

Junior Entry Deadline- National Junior Brangus Show and Futurity

### **19th:**

Mound Creek & Friends Female Sale- Leona, TX  
Junior Ownership Deadline- National Junior Brangus Show and Futurity

### **June**

#### **1st:**

IJBBA Membership Deadline- to participate in NJBS Contests  
Futurity Entry Deadline- National Junior Brangus Futurity

**16th:**  
"The Event" Showcase of Red Brangus Genetics-  
Brenham, TX

Sincerely,  
Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.