



E-Newsletter

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Suggestions?

Help our marketing efforts meet YOUR needs. Any suggestions to the Facebook page or E-Newsletter should be sent to mollie@txbrangus.org

Letter from the President

TBBA members and friends,

Welcome to my inaugural contribution to the TBBA newsletter. First, I would like to thank Russ Williamson (and his lovely wife, Pam) for his tireless dedication paid to the office during his term. I know he spent many hours on the phone, many miles looking at the inside of his windshield traveling to member and breed sales / shows, as well as just plain talking to folks about Brangus cattle. Russ, we thank you for your leadership this past year!

As Russ started in the last newsletter, the TBBA Miss America Sale and Annual Convention was a great success and we look forward to next year's event to be held at Tenroc Ranch, March 28-29, 2014. Mark your calendars now and start thinking about which individuals from your herd you may wish to nominate for consideration in the sale.

The late spring rains have been welcomed by many, while others in our membership are still suffering the short and long term effects of the recent drought. We continue to pray for all to receive rain so our cattle can graze and some may even be blessed to put up hay for the winter.

One of our primary objectives this year will be to pursue continued growth in our membership. Without an effective, dynamic and participating membership, we as an association cannot realize the maximum benefit from producing the outstanding cattle we raise! I encourage each of us to ask others in the breed who are not members, to join TBBA and actively participate in our functions and support our Association with their time and talents.

One of the ways the board has agreed to pursue this endeavor is to join participation in several "Field Days" which will be conducted around the state in conjunction with the State of Texas. Buck Thomason is coordinating these events but needs local members to attend and

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man the TBBA booth to distribute literature and talk to people about our association and cattle. Not only will we pursue new members we want to connect with commercial cattlemen that NEED our genetics!

At this writing I will only advise the first 3 field days upcoming and request those living in the area to participate in these events. As mentioned above, Buck is coordinating, not participating in each event so please consider volunteering some time to help the Association and indirectly, your own operation.

1. Luling Fondation Field Day May 16
2. Livestock and Land Revitalization Seminar at San Angelo May 28 at the Texas A&M Extension Service offices on Hwy 87.
3. Llano County Beef and Forage Field Day at Llano on June 4 at the Llano Community Center on Hwy 152.

This covers the counties of Llano, San Saba, Gillespie, Mason, Burnet and Blanco.

I will update others throughout the year while reporting on the events which have transpired.

I was not able to attend the JLS Sale in Devine on May 4th (for the first time since 2005) but I understand it was the best sale yet. I know by word of mouth that the offering top to bottom was strong and the average/head is an indication of how solid the offering was. I do not have the actual breakdown but I did speak with Jeff Smith after the sale and he was pleased. Congrats to Jeff and Myron on another great sale!

As we speak Skyhawks Brangus, Lingg Brangus and 8G Brangus are having a video sale this weekend. We wish them the best on their sale.

That's all for this letter, I must run catch a plane for Canada, hope you all have a great May!

Kind regards,

Joe Dillard

TJBBA Connection

Often as time progresses, deadlines close in on us in a hurry. As we grow older, we also grow wiser with one more day of experience under our belt. With the end of the school year quickly approaching, the thought of getting all that needs to be done, actually done, seems nothing shy of impossible. With the State Show a little over a month away, instead of getting stressed and

worrisome, I get the feeling that things will be nothing, but smooth sailing from this point on.

On behalf of all advisors, members, and the board of directors serving the TJBBA, I invite and encourage you all to attend the State Show to be held in Brenham on the 20th- 22nd of June. Excitement and talk of this year's show is beginning to encase the air and we cannot help, but become joyous in its approaching presence. Throughout show and heifer shopping season I have interacted and made friends from all over the great state of Texas giving the idea that entries and participation is going to be up this year adding even more thrill of what's to come. JLS International held a sale last weekend in Divine, Texas which my father, brother, and I attended. My Ag teacher as well as numerous others purchased great cattle on a beautiful day, to top it off I met a wonderful family who were very kind to me and also showed great excitement for the State Show. Even though they are hours away like so many others, they travel wherever to have fun showing Brangus cattle as well as spend time with friends and family. It's becoming harder and harder to concentrate on school and all else with one of the highlights of my summer practically knocking at my front door. I am very much looking forward to making friends with new members and breeders, as well as reunite with my old show family and friends here in my own town of Brenham which I love, doing what I love even more.

Start preparing for three days of fun and excitement so that you have plenty of time and things are smooth sailing for you as well. I hope you all are as ecstatic as I am and await the 20th when the festivities will begin. The hype is increasing day by day as our event is nearing and school is GLADLY coming to an end. We all know summer is a time of fun and relaxation and I hope you all decide to spend it with your Brangus family. Good luck to all and be sure to contact us if you have any questions at all at www.tjbba.net. See you soon!

Adrian Whipple, TJBBA Reporter

TAMU Beef Cattle Short Course

The 2013 Texas A&M University Beef Cattle Short Course (BCSC) will be hosted Monday, August 5 - Wednesday, August 7, 2013, in College Station, Texas, on TAMU's campus.

BCSC is the largest beef educational event in the country. It is a three day seminar that represents the culmination of knowledge from industry leaders and experts. Each year more than 1,300 beef producers and enthusiasts attend the TAMU BCSC to expand their

knowledge of the beef cattle industry and join in the discussion of the most current issues facing the producer. This industry gathering features the popular Cattleman's College, a general session with the nation's leading beef cattle experts, seminars, workshops and hands-on demonstrations.

[Click here](#) for more information.

TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website soon. If you would like to purchase a business card ad, e-mail mollie@txbrangus.org for more information. Business card ads will cost \$50.

NJBS & Futurity Entry Booklet

The NJBS and Futurity Entry Booklet is available for download on the [IJBBA website](#) along with entry deadlines.

IJBBA is now accepting applications for the IJBBA's premier leadership positions! Applications are available by contacting Tyler Dean via e-mail or by phone at (405) 867-1421. Deadline for both applications to be returned to Tyler is June 20, 2013.

-Release by IBBA

Call for Cattle Photos

The TBBA is constantly looking for ways to improve our social media sights. If you have photos of your Brangus cattle around the farm or ranch that you would like us to share on the Facebook page, please e-mail those in .jpg format to mollie@txbrangus.org.

To view the current "Around the Farm and Ranch" album, [click here](#).

May/June Calendar of Events

May:

11th-13th:

Skyhawk, Lingg, 8G Elite Internet Sale- Closes at 6 p.m.
on the 13th

16th:

Luling Foundation Field Day

18th:

"The Event" Red Brangus Sale- Brenham, TX

28th:

Livestock and Land Revitalization Seminar at San

Angelo

June:

4th:

Llano County Beef and Forage Field Day

12th:

BIF Annual Research Symposium and Convention-
Oklahoma City, OK

19th-20th:

TJBBA State Show- Brenham, TX

Sincerely,

Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.