



E-Newsletter

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Suggestions?

Help our marketing efforts meet YOUR needs. Any suggestions to the Facebook page or E-Newsletter should be sent to mollie@txbrangus.org

Texas Brangus

Letter from the President

Dear TBBA Member,

Convention time is here and it looks like it may be a little cool, so be prepared. Some of the cattle will be coming in on Thursday, but most will arrive on Friday morning. Convention activities will all be on Friday afternoon and evening with the Board of Directors meeting at 4:00 pm, the General membership meeting at 5:30 pm with a cocktail hour and rib eye steak dinner to follow. Donnie Dipple's band will entertain us after dinner and some of you can show us your latest dance steps. On Saturday at 8:00 am 20 April, sale cattle will be available for viewing with a BBQ lunch scheduled at 11:00 am. The "Miss America" sale will start at 12:00 noon.

Your catalog should have already arrived, if not, contact markc@amscattle.com. The catalog is also available on the TBBA web site www.txbrangus.org. To download or view, click for catalog under the Upcoming Events section. Or you can download and view the catalog on AMS's website www.amscattle.com. Web site advertising banners will be auctioned off at the General Membership meeting. Those of you that have existing ads on the web site and are not at the meeting, need to have someone submit a bid for them (if you still want to run an ad). We (the Board) are so pleased with the quality of cattle consigned to the sale. American Marketing Services has done a wonderful job getting these cattle to the sale. The sale will be broadcast on line via www.DVAuctions.com. If you use the internet to bid on a lot make sure you log on early and register early, as it takes time to get all that done(at least it takes me a long time).

The videos were done this last week and are available at [this link](#).

The Texas Juniors will be there in force. They are the future to this breed and we need to support their activities. Don't forget to bid on the Donation heifers. The proceeds of the 1st pick go to them.

Breeders Association

P.O. Box 690552
San Antonio, TX
78269

210-558-0800

txbrangus.org

One item that came up in the recent Board meeting was that very few members use the marketplace section of the TBBA web site. This is a free advertisement for you to market your cattle whether it concerns show animals or commercial animals or bulls, it is free and there for you. Even if you are looking for cattle you can list that too.

Membership has slid in the last couple of years, and this organization can be the venue to rekindle the fun and profitability of owning Brangus cattle. Bring a Brangus friend to the convention and let's have some fun!

If you are not a member, we want you to come to the event anyway and join. It is only \$50.00 and where else can you two steak dinners, drinks and dance for that kind of money. Plus, look at all the old friends you'll see there.

See you at Tenroc,

Russ Williamson, President

TJBBA Connection

Cold days and warm days constantly exist together within the same week here in Texas. One day it's summer, then the next day it's back to winter skipping spring altogether. One thing that doesn't change during this time of year is the fact that it's heifer season. This series of months is packed tight with sales giving all numerous opportunities to purchase a new heifer for this upcoming summer as well as already getting ready for next years' majors. We have been anticipating it for quite a while now, and the time has finally come!

The Miss America Sale/ convention is due to come fully into swing beginning this Friday with meetings and a social. Saturday is the big day for us juniors when the donation auctioned off with the proceeds going towards our association. A TJBBA table will also be set up offering membership forms and information about the State Show. If you know of any juniors who are interested in joining, now is the time! I will personally be there Friday afternoon/ evening as well as Saturday to partake in the activities and fun! It gives me great excitement to be given the opportunity to mingle with other breeders and ranchers to gain the knowledge and advice that they have to share. What I love most about this idea is that one day the juniors will be in the older breeders' exact shoes and will have the chance to educate the later youth just as I and my peers have been taught.

The weather may not always be in our favor, but the

opportunity to get a nice Brangus female will. The Brangus industry is a very strong one with enthusiastic breeders across the state, country, and even the world. The Miss America sale is not only a perfect opportunity for a good female, but a chance to help the juniors as well as converse with fellow breeders. What better deal than to gain three in one! We have less than a week left so shine your boots, pack your bags, and get ready to make this sale a memorable one! I cannot wait to see you all soon in Salado!

Adrian Whipple, TJBBA Reporter

IJBBA Youth Receive \$24,700

Miss DDR Cover Girl 915Z3, donated by Deep Down Ranch of Jennings, La., raised \$24,700 for the International Junior Brangus Breeders Association to help fund their 2013-2014 activities.

Each participant in the Buyer Group got their ticket put into a hat, and the lucky ticket belonged to JOJ Brangus, Jack Jorgenson. A longtime IJBBA supporter, Jorgenson donated the heifer right back to the IJBBA. The heifer auctioned again, with Annie and Chermie Viator of Childress, Texas, taking her home. The \$24,700 total makes Cover Girl the second highest selling Foundation Female in history.

The IBBA extends a special thanks to Deep Down Ranch - the Savoie and Pinch families, JOJ Brangus, and the Viators for their generous support and to all the participants of the 2013 Foundation Female Buyer Group.

-Release by IBBA

TJBBA State Show Details

The 2013 Texas International Junior Brangus Breeders Show in Brenham, Texas, is scheduled for June 19-22 at the Washington County Fair Grounds. The TJBBA 2013 state packet, schedule of events, and membership form are available on the [TJBBA website](#). Please download the 2013 state show forms and return at your earliest convenience. If you have questions, please feel free to call Jodie Miller at 903-738-2043.

If you have any Brangus buddies or know families that show Brangus cattle, share this information with them.

-Release by IBBA

Japan's Entry to TPP Talk

After over a year of discussion, the White House has announced its approval of Japan's entry into the ongoing negotiations for the Trans Pacific Partnership (TPP). According to The Hill, Japan's entry into TPP negotiations is pending a consensus agreement with the other TPP members.

Following the announcement Friday morning, American Farm Bureau Federation (AFBF) President Bob Stallman said the AFBF is pleased with the decision of the U.S. to approve the addition of Japan as a negotiating partner in the TPP.

"As a major U.S. trading partner, Japan would bolster the reach of the TPP for U.S. agriculture," Stallman said. "As the fourth-largest U.S. agricultural export market, with nearly \$14 billion in purchases in 2012, trade with Japan is important to America's farmers and ranchers. Both the United States and Japan will benefit from Japan being a TPP partner, and by sharing in improved sanitary and phytosanitary standards for agricultural trade and expanded market access with TPP nations." Stallman continued that the decision by Japan to increase access for U.S. beef "shows that Japan can act to improve market access for U.S. agricultural products based on sound science."

-Release by Texas Farm Bureau

Call for Cattle Photos

The TBBA is constantly looking for ways to improve our social media sights. If you have photos of your Brangus cattle around the farm or ranch that you would like us to share on the Facebook page, please e-mail those in .jpg format to mollie@txbrangus.org.

To view the current "Around the Farm and Ranch" album, [click here](#).

April/May Calendar of Events

April:

19th-20th:

TBBA Annual Convention and Miss America Sale-
Tenroc Ranch, Salado, TX

27th:

Genetrust at Cavendar Ranch Registered Bull and
Commercial Female Sale

26th-27th:

IRBBA Annual Convention and Divas in Red Sale-
College Station, TX

May:

4th:

JLS International Annual Production Sale- Devine, TX
11th-13th:
Skyhawk, Lingg, 8G Elite Internet Sale- Closes at 6 p.m.
on the 13th
18th:
"The Event" Red Brangus Sale- Brenham, TX

Sincerely,
Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.