



E-Newsletter

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Suggestions?

Help our marketing efforts meet YOUR needs. Any suggestions to the Facebook page or E-Newsletter should be sent to mollie@txbrangus.org

Texas Brangus Breeders

Letter from the President

Dear TBBA Member,

The convention at Tenroc in Salado was the best ever. The Board of Directors met and elected the new officers for this year and they are:

President: Joe Dillard

1st Vice President: Bob Helmers

2nd Vice President Donnie Dipple

Secretary/Treasurer: Kelley Grissom

The Board also listened to a presentation by Mollie Lastovica who is our Web coordinator and also executes this email blast for us. She briefed us on the number of hits on the site this year as compared to last and gave us new ideas for improving its use. We have changed the front page slightly to display eight (8) permanent constant banners which were auctioned off at the general meeting and one rotating banner that members can purchase for \$50.00 which will display a card ad for that ranch. If you want your business card to flash in this section contact me at skyhawkbrangus@yahoo.com. Also we want you to know that the "marketplace" section where you can list your animals for sale is underused and it is free. We are working on the capability of put pictures in this section. Mollie has been a great asset to our management team. She has done a great job in moving us forward concerning communications and advertisement.

At the General meeting the banner ads on the web site were auctioned for between \$475.00 and \$600.00 per ad and totaled about \$4400.00. Numerous \$50.00 ads were sold also. Garry Clem and yours truly were given plaques for being President of the TBBA and Frances Miller was given a bonus of \$500.00 for her outstanding effort of assisting the board and keeping us organized throughout the year. Mollie Lastovica also gave a short presentation to the membership.

The Texas Junior Brangus Breeders Association had several of their officers present and they were: Rachel

Association

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McConnell, Adrian Whipple, Ashton, Watt and Colton Coufal (who did our auction for us). We greatly appreciate their efforts in making this convention and sale a huge success.

The Miss America Sale was the best we have ever had. This is the first time that AMS has managed our sale and they did a tremendous job getting good cattle there and selling them. The averages can be found below.

Thanks for reading my newsletter and allowing me to represent our organization. I am now turning this over to Joe Dillard or his designee.

Russ Williamson, EX President

TJBBA Connection

Experience is something everyone desires and is much needed for success; good and bad. It is safe to say that the experience had by most at the 2013 Miss America Sale was a good one. The cattle were nice as well as the facilities, but I believe the people were even nicer. We are all in the Brangus business for the cattle, but I now believe that TBBA members are in it for something greater as well.

The fun officially began on Friday with meetings throughout the day and a dinner and dance to round out the night. I was nervous as could be to be around so many breeders and veterans of the business, but not long until I began to socialize and make friends with anyone I conversed with. The TJBBA has a booth set up with information about our State Show as well as advertisement forms and new membership forms. Numerous breeders showed their support to the juniors with purchase of ads and visiting our booth to chat and learn a little more about the TJBBA. Saturday was the big day we had all been anticipating; sale day. I was very flattered to be invited onto the auction block to say a few words and give thanks to all of those involved, then came the bidding. The highest bidder giving 3,700 was Triple Crown Ranch taking the female offered by Skyhawk Brangus. The TJBBA is very thankful for the generosity expressed towards us!

We all have trials and tribulations within our lives that we do not understand, but we also have numerous blessings. The sweetest thing is when the good outweighs the bad. With the stress and hardships that we may face in the industry we're so heavily affiliated with, it's always great to have some joy. Calves may not come out the way we hoped and we may not always get the price we wanted, but God did indeed make a farmer

because he knows people like you and I, farmers, have the willingness and passion to give it one more go. Because we have so much faith in our industry and our fellow breeders, things turn out just fine.

Adrian Whipple, TJBBA Reporter

Miss America Sale Report

1 Herd Sire Prospect grosses \$5800 to average \$5800

2 Fall Pairs gross \$9500 to average \$4750

9 Spring Pairs gross \$40,400 to average \$4489

7 Fall Bred Females gross \$21,450 to average \$3065

16 Open Heifers gross \$51,300 to average \$3207

35 Total Lots gross \$128,450 to average \$3670

Thirty five head representing 18 breeders across Texas sold on a beautiful day and were well received by the buying public. 53 buyers representing TX, AL, MS and MO were on hand to evaluate the offering. The high selling lot was Lot 8, CB MS Blanda 415X5 with an LTD bull calf at side, consigned by Cavender Ranches and purchased for \$7,250 by Rancho Los Pinos of Hempstead, TX. Following her was another spring pair, Lot 7, MS HLC Next Step Pathfinder 381Y2 with a Captian Jack heifer calf at side consigned by Hodde Land and Cattle bringing \$6,000 to Genesis Ranch, Columbus, TX.

The high selling open heifer was Lot 27, a Black Gold granddaughter consigned by Triple Crown Ranch and selling to Myles Hackstedt of Needville, TX for \$6,000. The second high selling open heifer was lot 34, a Jethro daughter sold by Schoenig Land and Cattle to McMurtry Farms of Troy, TX for \$4,000.

The high selling fall pair was DCC Ms Blackhawk News 2 T2 consigned by Dillard Land and Cattle, selling for \$5,000 to Donnie Dippel of LaGrange, TX. One herd sire prospect was consigned by Indian Hills Ranch and sold for \$5,800 to McCreary Farms of Evergreen, AL.

A donation lot consigned by Skyhawk Brangus, Lingg Brangus and JLS International sold for \$3,700 to Triple Crown Ranch, Angleton, TX. This lot was sold for the benefit of the TJBBA.

Volume buyers include Las Tres Hermanas, Larry Franke, of Karnes City, TX; Doguet's Diamond D Ranch of McCoy, TX; and Genesis Ranch, Mike & Gloria Weathers, of Columbus, TX.

-Release by AMS

TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website soon. If you would like to purchase a business card ad, e-mail mollie@txbrangus.org for more information. Business card ads will cost \$50.

IBBA Executive VP Search

The International Brangus Breeders Association (IBBA) announces the opening of their Executive Vice President position. This change in the organization's management occurs following the resignation of Dr. Joe Massey from the position earlier this year. A search committee has been formed to recruit, interview, and screen candidates, and the transition is scheduled to take place on June 1, 2013. Resumes are due by **April 30, 2013**.

The responsibilities included in serving as the Executive Vice President of IBBA will be to oversee all staff activities, provide leadership to the Association, and serve as a representative of the Brangus breed through involvement in various industry events and activities. In addition to the position's duties directly associated to working with IBBA, the individual selected will also serve as the Chief Executive Officer of Genetic Performance Solutions, a registry services company owned by IBBA, and as President of Brangus Publications, Inc. The Executive Vice President position is based at the IBBA Headquarters in San Antonio, Texas.

For a complete job description, please download the formal announcement from the IBBA home page. Please direct questions to the IBBA Executive Vice President Search Committee at ibbasearchcommittee@hotmail.com.

-Release by IBBA

Call for Cattle Photos

The TBBA is constantly looking for ways to improve our social media sights. If you have photos of your Brangus cattle around the farm or ranch that you would like us to share on the Facebook page, please e-mail those in .jpg format to mollie@txbrangus.org.

To view the current "Around the Farm and Ranch" album, [click here](#).

May/June Calendar of Events

May:

4th:

JLS International Annual Production Sale- Devine, TX

11th-13th:

Skyhawk, Lingg, 8G Elite Internet Sale- Closes at 6 p.m.
on the 13th

18th:

"The Event" Red Brangus Sale- Brenham, TX

June:

12th:

BIF Annual Research Symposium and Convention-
Oklahoma City, OK

19th-20th:

TJBBA State Show- Brenham, TX

Sincerely,

Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.