



E-Newsletter

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Suggestions?

Help our marketing efforts meet YOUR needs. Any suggestions to the Facebook page or E-

Letter from the President

Fellow Texas Brangus Breeders,

Fall is 2 weeks closer than the last newsletter! Some of you have been blessed by some rain in the last couple weeks, while others of us are still patiently waiting and praying! I really anticipated some moisture out of the tropical storm in the Gulf but those wishes are all but gone.

Some readers may ask why am I always talking about rain? I thought about this some this week. I thought back to my grandad who was a rancher and several of my uncles who were either farmers or in the dairy business. The success of any successful agribusiness is timely weather, whether, rain, temperature, storms and wind. Thinking back, this was the overwhelming topic of conversation among them. Not complaining, just stating facts necessary for their livelihood. Much of our success lies in the ability to grow or raise the feed and provide water necessary to sustain our herds. Otherwise, our input costs rise drastically or we run out of natural resources to survive. Fortunately many of us have other jobs that supplement our "hobby!" My hat is off to those of you who are true ranchers and breeders of the finest cattle available!

Please make note of other articles in this newsletter especially from Bob Helmers, 1st Vice President, regarding the Hill Country Brangus upcoming sale. Please support them with your consignments and purchases.

The sale committee for Salado will be meeting this week to work on that event!

The 2014 TBBA Calendar is under construction. I will be contacting you in the next few days to ask if you wish to secure ad space as you have in the past, we look forward to your continued support!

Until next time,

Newsletter should be
sent to
mollie@txbrangus.org

**Texas Brangus
Breeders
Association**

P.O. Box 690552
San Antonio, TX
78269

210-558-0800

txbrangus.org

Joe Dillard, TBBA President

Hill Country Sale Consignments

The Hill Country Brangus Breeders would like to invite the TBBA members to consign bulls and/or females to our 38th Annual Sale to be held at Producer's Livestock Auction in San Angelo, Texas on November 9, 2013.

If interested, contact Gary Bruns (830/391-0766.)

TBBA Featured Breeder

Garry and Phyllis Clem's start in this business over 40 years ago was with commercial Brangus cattle, but they soon converted to registered cattle after purchasing a Cavalier 104 bull from Matt Syler. He was one of the highest rated bulls back in those days. Soon afterwards, they purchased some donor prospects from various breeders including Billy Harry in Sulphur Springs. One of these females was the matron of the 27 cow family. Shortly thereafter was the purchase of a young calf named Timber Too, a Rocky Joe 650 son. Garry always has had an eye for quality as this young bull was only six months old when he first saw him. With the leadership of Gary Cross, Timber Too went on to become the winningest bull in the Brangus breed. From that point they used different bloodlines and purchased cattle from various breeders. All avenues were successful in their own way.

The Clems have found that no one breeder or groups of breeders are superior in their programs. There are many breeders that have done and are doing excellent jobs with their cattle operations. Also they know that you don't have to have a large herd to have great cattle. They have proved that as their cattle numbers have been kept small, allowing them to concentrate on quality. They believe in their cattle as everyone should. The future of the Clem program centers on donor cows, donor prospects, ET calves and highly selected AI cattle. One of their top donor cows is 9U8 who produced Texas Star, a young and exciting bull who is starting to make his mark in the breed. There are other 9U8 calves at the Clem ranch following in his hoof prints.

All breeders should have a goal in mind and that is to produce the best cattle they can and those that don't measure up should be marketed commercially. A breeder's reputation is only as good as the cattle he

produces. Garry and Phyllis believe if you raise quality registered cattle then you will never have to take a back seat to anyone.

Both Garry and Phyllis come from agricultural backgrounds. They each grew up on a family farm/ranch in East Texas and continue to raise cattle there. They love the lifestyle that comes with this business. Garry was active in FFA serving as president of his chapter while attending Troup High School. Phyllis attended school in Jacksonville and was active in the horse show world as well as riding in drill team for many years. They both pursued a higher education with Garry receiving a Master's in criminology and psychology and Phyllis earning a degree in education with an emphasis on math. She taught that subject at Jacksonville Middle School for 30 years.

For the first year of their married life they lived away from East Texas, but soon were able to come 'home' and start raising Registered Brangus cattle.

One thing that has made this business so enjoyable has been the people they have met and continue to meet. So many of them have become lifelong friends of the Clems. There are those who have passed on, but are remembered fondly.

Garry and Phyllis enjoy traveling and often are able to combine that with attending Brangus events. And if a golf course is nearby, even better.

After 43 years, their commitment to the Brangus breed is as strong as ever. That's evident since Garry has served on many committees, was President of TBBA in 2011 and continues to serve as a TBBA board member, always working to advance this breed of cattle.

Many cowboys take pride in 'riding for the brand'. Garry and Phyllis feel the same way about Brangus cattle and their gc brand.

Sale Committee Report

The TBBA Sale Committee is hard at work up grading the Salado Sale/Annual TBBA Convention. They are working to make this up coming sale (March 28-29, 2014) be the best ever. In doing so, they are asking EVERY TBBA member to please consider consigning one or two of your very best. This is an excellent way to advertise your program by the way. They are also asking all members to participate in some way toward the convention/sale. It is also felt that we might offer a larger number of females in the sale in order to help keep our cost down. Please do your part by getting involved

and keeping the TBBA strong .

Note: Now is the time to look your cattle over and make your selection. If you need ANY help, please call or e-mail us today. Don't wait !!!

TBBA Sale Chairmen,

Garry Clem
Steve Densmore

TDA GROW Award

Do you know a student who goes above and beyond to demonstrate excellence in their academic or extracurricular activities? The Texas Department of Agriculture is now accepting recommendations from teachers and school administrators who would like to nominate students for its GROW, or Gives Recognition for Outstanding Work, award.

The GROW award honors middle and high school students who demonstrate excellence both in and out of the classroom.

According to the TDA, award recipients will receive a certificate from Commissioner of Agriculture Todd Staples and will be recognized on the TDA website.

The deadline to nominate a student for a GROW award is Oct. 1. The nomination form is available [here](#).

-Release by Texas Farm Bureau

Bull Selection Workshop

COLLEGE STATION - Due to high demand, a second bull selection workshop targeting beef cattle producers is scheduled Sept. 27 at the Texas A&M University Beef Center in College Station.

The day-long program, will be led by Drs. Jason Cleere and Jason Banta, Texas A&M AgriLife Extension Service beef cattle specialists in College Station.

"A herd bull is responsible for 50 percent of the herd's calf crop, and a good bull is an investment that can certainly pay big dividends," Cleere said.

The program is limited to the first 50 individuals. Cost is \$60 per person and includes lunch and program materials. Register online at <https://agriliferegister.tamu.edu> and enter the keyword "beef", or contact Michelle Sensing at 903-834-6191.

Registration begins at 9:30 a.m. and the program begins at 10 a.m. The workshop will conclude at 5 p.m.

Cleere will discuss cattle breeds and breeding programs. He will follow with a demonstration on visual selection of bulls. Following lunch, Banta will lead presentations on bull performance data and genetic markers, bull fertility and bull-to-cow ratios. He will also give a presentation on bull care and management.

"Selecting the right bull for your cattle herd takes planning and research," Banta said. "Workshop participants will leave with a good understanding of specialized practices and management strategies that will improve their operation and overall bottom line."

Live animals will be used in several presentations, and participants will have the opportunity to sort through a set of bulls, Cleere said.

-Release by Texas A&M AgriLife Extension Service

TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website soon. If you would like to purchase a business card ad, e-mail mollie@txbrangus.org for more information. Business card ads will cost \$50.

Call for Cattle Photos

The TBBA is constantly looking for ways to improve our social media sights. If you have photos of your Brangus cattle around the farm or ranch that you would like us to share on the Facebook page, please e-mail those in .jpg format to mollie@txbrangus.org.

To view the current "Around the Farm and Ranch" album, [click here](#).

Sept./Oct. Calendar of Events

September:

21st:

Western National Brangus Show- Oklahoma City, OK

20th-21st:

Ranch House Designs Livestock Marketing &
Photography Workshop- Boling, TX

October:

12th:

CX Advantage Sale- Katy, TX
Salacoa Valley Farms Fall Sale- Fairmount, GA

14th-15th:

Florida Beef Excellence Institute- Gainesville, FL

14th-16th:

4th Annual Gorczyca & Sons Elite Show Heifer Sale

19th:

Doguet Diamond D Ranch Annual Production Sale-
Poteet, TX

25th:

Oak Creek Farm Seminar- DNA Technologies- Chappell
Hill, TX

26th:

Miller Brangus Fall Bull Sale- Waynesboro, TX
Oak Creek Farms Production Sale- Chappell Hill, TX

Are you a TBBA member with an upcoming sale or field day? E-mail mollie@txbrangus.org to have it listed on the website and E-Newsletter calendar

Sincerely,

Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.