

## **TBBA Featured Breeder: Farris Ranching Company**

Danny Farris grew up on a small cattle operation in North Louisiana. His desire to be involved in the livestock business came from a lifetime of exposure to providing care for beef cattle.

In May 1983 Danny graduated from Louisiana Tech University with a B.S. in Animal Science. From there he went to West Texas State University and worked on a Masters of Ag while tending to the WTSU beef cattle herd. This was his first exposure to Brangus cattle.

In the fall of 1984 Danny and Mary Beth married. In June 1985 Farris was hired as manager of Escoba Cattle Company, a well established registered Brangus operation just south of Abilene, Texas. After ten years, he had the opportunity to purchase the Escoba herd. To date they have been operating as Farris Ranching Company. With God's grace, determination and a little luck he has managed to "cash flow" a seed stock operation. This has allowed their family a unique rural "ranch lifestyle" to enjoy. Danny and Mary Beth have enjoyed 29 years of marriage. Their children, Katelyn and Payton grew up in the "Brangus family." They have many fond memories of their IJBBA years. The Farris family enjoyed getting to know many fellow breeders over the past 28 years in the registered Brangus business and look forward to the years ahead.

In the past Danny has served as board member for the IBBA, TBBA, WTBBA and HCBBA. He also served as president of WTBBA two separate terms. Mary Beth, Kate and Pate have served in various capacities with the IBBA, IJBBA and TJBBA.

Farris has devoted his adult life to the Brangus breed. The demand for Brangus has provided for his family since 1985. They are devoted to advance this dynamic breed's long-term success in the beef industry.