



E-Newsletter

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Suggestions?

Help our marketing efforts meet YOUR needs. Any suggestions to the

Letter from the President

Fellow Texas Brangus Breeders,

I hope you have received a little moisture recently with the waning cold fronts as they pass through! We probably won't get too many more but March is always good for a few surprises!

Well the big week has arrived and those breeders showing in the HLSR will be heading to the big H tonight or early in the morning for a week full of activities ending with the bull show on Friday and the females on Saturday, not to mention the two Brangus sales, Thursday the Customer Appreciation Sale at The Crown Plaza and Saturday the Genetic Edge XIX sale in the East Arena. There are some spectacular cattle for offer in both sales!

Seems like every article I read these days have 3 primary themes, cattle inventory is down (lowest since 1951 earlier this year), prices are great and predicted to go higher, and cattlemen are looking to expand their herds. If you have time there is a good article in the 2/26 issue of Feedlot Magazine which addresses these issues.

Lastly, I hope everyone is making plans for SALADO on March 28 & 29! The sale committee has worked tirelessly to put together a great set of cattle to be offered for sale on Friday evening followed by the dinner and festivities. Saturday Morning will be the Annual General Meeting (election of new officers) and other new business so don't sit on the sidelines, get involved in your organization! Hope to see you there! I will publish the final details and Schedule of Events in the next Newsletter!

Good luck to the exhibitors in Houston, see you

Facebook page or E-Newsletter should be sent to mollie@txbrangus.org

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there! Until next time.

Joe Dillard

TJBBA Junior Connection

Shavings in the eyes, not enough water outlets let alone power, tourists, fair food, great cattle, and familiar faces. The Houston Livestock Show and Rodeo Brangus Open Show is under way for the 2014 run. If you happen to be reading this from the barn, congratulations, you made it! The craziness of having displays, cattle, and yourself to top notch quality is tough, but once you reach the big dance, it will all be worth it.

Spring break is right around the corner with The Star of Texas and HLSR junior shows hot on our heels to round up major show season. Since Forth Worth, Junior Brangus exhibitors traveled and competed in San Antonio and not long after exiting the ring in San Antonio, showman set foot on the San Angelo show ring dirt. Congratulations to our San Antonio and San Angelo champions and all who competed!

Keep your calendars marked for the 2014 Miss America Sale where McR Miss Red Ace 231/3 will be auctioned off in support of the Texas Juniors. The TJBBA Board of Directors will be there in support of our fellow Brangus breeders.

Shortly in the following weeks we will welcome spring with open arms. The cold is enjoyable, but the warm Spring and Summer months are lively and exciting. We have much to be thankful for this time of year; stock shows, cattle sales, good friends, and Mardi Gras. Easter is quickly approaching so in the midst of all of our crazy lives, I ask you to please remember to count your many blessings. Good luck to those of you in Houston and everyone else on the road to success.

Adrian Whipple
TJBBA President

Featured Breeder: Hengst Brothers Brangus

The original member number was #1355 and the herd was established in 1966. The Hengst Brothers Brangus herd has involved the whole family from the start and has enjoyed some of its greatest successes because of that.

Dennis, the oldest of five siblings, purchased his first Brangus heifers from Willow Springs Ranch of Burton, Texas. WSR B Grande Drusila 4 and WSR Inez 2 were the starting point for his herd and the love of Brangus cattle soon spread to his younger siblings as Ralph, Allen, Darlene and Gracie soon started adding to the story. One of the greatest matrons in the Hengst herd was PW Ms Yuvalle 133/7. She won back to back championships as the Grand Champion Female at the Houston Livestock Show and Rodeo, first for Darlene and then Gracie. Five and six generations later she is still having an impact in the Brangus world through progeny such as HBB Ms Henderson 49U7 and HBB Ms Formation 49Y10.

The Hengst herd has its foundations with some of the most influential and forward thinking breeders of their time:

- Willow Springs Ranch of Burton, Texas (Member #272)
- Theldick Brangus Farm of Bleiberville, Texas (Member #850)
- Kajan Farms of Houston, Texas (Member #1006)
- Rocking E Ranch of Stamford, Texas (member #1342)
- Yuma Valley Cattle Company of Tucson, Arizona (Member #1400)
- Pruett and Wray Cattle Company of Sonata, Arizona (Member #1834)
- Granada Brangus of Bryan, Texas (Member #2231)
- Clayton Williams of Midland, Texas (Member #2991)

From the beginning the Hengst family expressed a true passion for the breed and has always believed in the functionality that it has offered from the breed's inception. During the 1980's, as the cattle industry went the way of very large-framed cattle, the Hengst herd stayed the course with moderate-framed, functional cattle that could be efficient and productive on grass with minimal supplement during a drought and winter.

Over the years genetics have been infused through the purchase of herd sires and the use of artificial insemination, as well as the addition of future matrons to the herd. Some of those herd sires through the years

have included WSR Zapata 104, Theldick Fernando 79, Mr Ervin 67/4, Williams 942-192M3, XS News Day 338H2, MC Geronimo 23M3, Henderson of Brinks 30S7 and Suhn's Formation 331W17. Each of these bulls represents some of the top genetics available at the time in Brangus history.

Williams 942-192M3 was a great son of the storied WSR Cloud 942 and WSR Vaquero Eva 4. Full sisters to this mating were some of the most sought after females of the time and ranked as some of the highest selling through the Clayton Williams program. Eva was still in the donor program at the age of 19. The first progeny of 942 were registered in 1976 and the last one was registered in 2000. Over a span of 24 years there were 2009 progeny recorded, proving his functionality.

XS News Day 338H2 brought in proven maternal genetics through the Summit Sire Brinks CC News Day 661C2. Born in 1993, to this day 661C2 is still ranked in the top 1% of the breed for Milk and had progeny registered as recently as 2013.

Bringing in yet another Summit Sire and one of Salacoa's most successful donors was MC Geronimo 23M3. His pedigree combined the families of 392, 535, 784 and the famous Salacoa Pine Lass 23D2.

Henderson of Brinks 30S7 proved to be capable of putting performance in his progeny and producing outstanding daughters. He was the first calf born to his dam, and she immediately went into Camp Cooley's donor pen after the collection of his performance data. She now resides at 101 Ranch as a donor female and her dam was purchased from Camp Cooley for \$27,000 by RRR Ranch. Henderson was also one of the first bulls in the breed to have sexed semen collected, reinforcing the quality of females he can produce.

One of the most recent additions to the line-up is Suhn's Formation 331W17. He has proven to be one of the most consistent producers of moderate-framed, big-footed, and high capacity cattle to date. His dam, Suhn's Ms Cadence 331M3, is a proven donor female residing at Draggin' M Ranch. She is the dam of Suhn's Next Step 331R7 and currently ranks in the top 1% of the breed for TM, 2% for YW and Milk, 4% for WW and SC, and top 15% for REA.

In recent history, the Hengst herd has seen the addition

of great females such as MC Ms 338 Right Time 889R6, Ms Brinks Bear Bryant 361T38, Ms Brinks Sonar 30P31, Miss Brinks Ali 416L2 and KBJ Ms Watash 916R. Right Time 889R6 is a first generation cow and prolific donor. She proved herself popular in 2011 when Clover Ranch of Marietta, Georgia purchased a flush on her for \$10,000. Her maternal sister 889P6 is a dominant cow in the breed posting progeny sales exceeding \$500,000. Ms Brinks Bear Bryant 361T38 combined the power and performance of Bear Bryant with the fertility and consistency of the 361 cow family. Her maternal granddam is the prolific donor Miss BB New Maverick 361B2, who's last natural calf was registered in 2009 at the age of 17 and she has 88 progeny on the herd-books to date. HBB Jagger 361X, a son of 361T38 by Henderson of Brinks 30S7, is currently leaving his mark in the herd as a natural service sire. Miss Brinks Ali 416L2 is a 7/8ths sister to the great bulls Sunh's Alydar 416N3 and Sunh's Affirmed 416N4. In 2010, a daughter by 416L2 and Henderson sold for \$8,000 in The Global Collection Sale in Houston, Texas.

Today, the Hengst Brothers Brangus herd is entering its 48th year of existence, and true to its roots, it is still a program built on family. It is being carried on by Dennis Hengst and his wife, Helen, son Karl, son Gregory and wife Heather, and daughter Crystal and her husband, Kyle Devoll. Grandson Kolman Hengst, the next generation, is already taking interest as well.

To view this article with accompanied photos, [click here](#).

2014 Miss America Sale Catalog

The 2014 Miss America Sale will take place March 29 in Salado, Texas. [Click here](#) to view the sale catalog.

2014 TJBBA Donation Female

The 2014 TJBBA donation female is McR Miss Red Ace 231/3, donated by McDonald Ranches. Born April 17, 2013, McR Miss Red Ace 231/3 is a first generation 3/8 X 5/8 heifer sired by Weid's Red Ace 43T, a sire owned by MBJ Ranch.

She is a moderate, deep bodied heifer that comes from one of the McDonald's best producing half-blood cows.

Here is a package that offers an opportunity to bring in

some new genetics, top-end performance and productivity.

She will sell in the 2014 Miss America Sale in Salado March 28-29, with proceeds benefiting the Texas Junior Brangus Breeders Association.

For questions about this female or the Miss America Sale, contact Steve Densmore.



TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website soon. If you would like to purchase a business card ad, e-mail mollie@txbrangus.org for more information. Business card ads will cost \$50.

Call for Cattle Photos

The TBBA is constantly looking for ways to improve our social media sights. If you have photos of your Brangus cattle around the farm or ranch that you would like us to share on the Facebook page, please e-mail those in .jpg format to mollie@txbrangus.org.

To view the current "Around the Farm and Ranch" album, [click here](#).

March Calendar of Events

March:

3rd:

Houston Livestock Show and Rodeo International
Brangus Move-In

6th:

Houston Livestock Show and Rodeo International
Brangus Weigh/Measure

7th:

Houston Livestock Show and Rodeo Open International
Brangus Show (bulls)- 8 a.m., Judge: Carlos Ojea,
Argentina

8th:

Houston Livestock Show and Rodeo Open International
Brangus Show (females)- 9 a.m.
Genetic Edge Sale- 7 p.m.

Star of Texas Fair Junior Brangus Show- Judge: Blake
Nelson, Oklahoma

13th-16th:

Houston Livestock Show and Rodeo Junior Red Brangus
Show- Judge: Kevin Jensen, Kansas

Houston Livestock Show and Rodeo Junior Brangus
Show- Judge: Jason Rountree, Michigan

21st:

West Texas Brangus Breeders Spring Sale Viewing-
Abilene Livestock Auction, Abilene, Texas

22nd:

West Texas Brangus Breeders Spring Sale- Abilene
Livestock Auction, Abilene, Texas *viewing still available
the morning of sale day*

28th-29th:

Texas Brangus Breeders Association Annual Meeting &
Miss America Sale- Tenroc Ranch, Salado, Texas

*Are you a TBBA member with an upcoming sale or field
day? E-mail mollie@txbrangus.org to have it listed on
the website and E-Newsletter calendar*

Sincerely,

Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.