



E-Newsletter

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Suggestions?

Help our marketing efforts meet YOUR needs. Any suggestions to the Facebook page or E-

Letter from the President

Fellow Members & Breeders,

Now that the spring calving season is coming to the end, I hope you have got you herd in good breeding condition. Now there are a few things you can do to increase the conception on the cows and the growth on the calves.

One thing that will help your herd is a good mineral program. There are many good mineral supplements out there and if you ever watch the young stock, I think they utilize the mineral as much as the grown cattle do. So when you purchase you mineral, remember you get what you pay for in most every thing you buy and mineral is no different. Some companies even produce minerals that are formalized to meet certain areas mineral deficiencies, check with you feed supplier for this information.

Till Next Time,
 Doug Muenchow
 Texas Brangus Breeders Association President
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Powerful Miss America Offering Draws Buyers from 8 States

- 1 Donation Red Brangus Heifer grossed \$3,000 to average \$3000
- 1 Fall Brangus 3N1 grossed \$4,500 to average \$4,500
- 4 Spring Calving Brangus Cows grossed \$16950 to average \$4,237
- 6 Spring Bred Brangus Heifers grossed \$29,000 to average \$4,833
- 9 Fall Bred Heifers grossed \$38,800 to average \$4,311
- 2 Semen Lots grossed \$1,375 to average \$867.50
- 1 Bull grossed \$9,400 to average \$9,400
- 38 Total Brangus Lots Grossed \$148,625 to average \$3,911

Newsletter should be
sent to
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The Texas Brangus Breeders Miss America Sale at Tenroc Ranch during TBBA's Annual Convention was a huge success and continued to build upon the best traditions of the Texas Brangus Breeders. The Miss America Sale continues to be a premier offering in Texas and proved a strong draw as 48 buyers from 8 states participated in owning these elite females and herd sires. Strong demand for Brangus females and bulls continued to set the trend for the Brangus spring sale season.

The top selling female, at \$10,000, was Lot 10, CB Ms Onstar 222Z3, consigned by Cavender Brangus. Sired by Onstar and out of a full sister to the dam of Stonewall, she posted balanced EPDs and was safe to the popular Landau. The purchaser was Draggin M Ranch, Eldorado Arkansas.

Don Thomas and Sons, Madison, Mo paid \$9,400 for the ½ interest and full possession in the second high seller, Lot 42, Skyhawks FDR, consigned by Skyhawk Brangus, Tyler, Texas. This powerful Presidente son had seen a very successful show career where he won or was reserve in division at every show in which he was entered.

Lot 7, Ms Brinks Lambert 541T66, was the third high selling female at \$7,500 and purchased by Westall Ranches, Arabela, New Mexico. She is a daughter of Lambert and out of 541P40. She posts EPDs ranking in the breed's top 2% REA and 4% IMF. She was consigned by 3 Bar S, Longview, Texas.

Garry Clem, Jacksonville, Texas paid \$6,800 to own Lot 33, DMR Heritage 23A, the fourth High selling female. This fancy open heifer posted EPDs ranking in the breed's top 10% for YW EPD. She was consigned by Draggin M Ranch.

Doguet's Diamond D, Poteet, Texas consigned the fifth high seller as Lot 28B fetched the bid price of \$6,500. This big time September show heifer prospect is an ET heifer sired by Hercules and out of a Presidente daughter. She was purchased by Mark Whipple, Burton, Texas.

60th Beef Cattle Short Course

Ranchers can have an in-depth look at past and future aspects of Texas beef cattle production at the 60th

annual Texas A&M Beef Cattle Short Course. The event, which is one of the largest and most comprehensive beef cattle educational programs in the U.S., is set for Aug. 4-6.

Participants have the opportunity to attend workshops based on their level of production experience and the needs of their operation. Demonstrations on fence building, chute-side calf working, cattle behavior and penning will provide ranchers an opportunity to see production practices put to use on Aug. 6.

Continuing education units will be available for private pesticide applicators license holders and an industry trade show will feature more than 120 agricultural businesses and service exhibits, according to AgriLife Today.

Cost is \$180 per person, which includes educational materials, trade show admittance and a copy of the 600-page Beef Cattle Short Course proceedings.

Registration information and a tentative schedule are available at <http://beef.tamu.edu>. Call (979) 845-6931 with any questions.

-Release by Texas Farm Bureau

Beef Demand Up

Demand for beef has increased over the last couple of years, said Dr. Levi Russell, AgriLife Extension economist, Corpus Christi.

"This is a good thing," Russell said. "The last time we saw a significant increase was when the Atkins diet was popular."

"We've already seen a substantial increase in price over 2013 and it appears we will continue Nationwide average feeder cattle prices are projected to top \$185 per hundredweight in 2015, according to Food and Agricultural Policy Research Institute data, Russell said. "Retail beef is at an all-time high and people are continuing to pay a lot of money for beef," he said.

Russell discussed beef outlook during the recent Upper Gulf Coast Ranch Expo in Fort Bend County.

-Release by Southwest Farm Press

TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website soon. If you would like to purchase a business card ad, e-mail mollie@txbrangus.org for more information. Business card ads will cost \$50.

Call for Cattle Photos

The TBBA is constantly looking for ways to improve our social media sights. If you have photos of your Brangus cattle around the farm or ranch that you would like us to share on the Facebook page, please e-mail those in .jpg format to mollie@txbrangus.org.

To view the current "Around the Farm and Ranch" album, [click here](#).

May/June Calendar of Events

May:

31st:

"The Event" Red Brangus Sale- Brenham, TX

June:

1st:

Brangus Futurity Entry Deadline

18th:

Beef Improvement Federation Symposium- Lincoln, NE
TJBBA State Show- College Station, TX

Are you a TBBA member with an upcoming sale or field day? E-mail mollie@txbrangus.org to have it listed on the website and E-Newsletter calendar

Sincerely,

Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.