



E-Newsletter

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Letter from the Sales Chairman

Dear TBBA Members:

As the Sales Committee Chairman I would like to announce the Miss America Sale and TBBA convention plans for 2015. First of all, the convention location is the same at the Tenroc Ranch in Salado, TX, and it will be held on Friday, March 27, and Saturday, March 28, 2015. Cattle for the sale will arrive on Friday, but the sale and convention will be held on Saturday. We will not have a band this year but will have a guitar player for Friday night and Saturday night.

Consignment cattle for the Miss America Sale will not go through the ring this year and will be viewed on video screens during the auction. They will also be available on DV Auctions as they were last year.

This sale last year averaged \$4,450.00 per lot, and it was because the cattle were really good. We want our TBBA members to get the best price possible for their consignments, but they must be the best you have. The sale committee will not accept anything less. We want to keep this a "Top Notch" sale.

Last year we held the sale on Friday night with the convention and board meetings on Saturday, but we did not get very good attendance for the Saturday events. So to make this a better event this is the new schedule:

Friday, March 27

6:00 pm All cattle must be in place

6:00 pm Campfire social gathering with entertainment

Saturday, March 28

9:00 am TBBA Board of Directors Meeting

11:30 am Catfish cookout lunch

page.



Suggestions?

Help our marketing efforts meet your needs. Any submissions for the E-Newsletter should be sent to brittni@int-brangus.org.

Texas Brangus Breeders Association

P.O. Box 690552
San Antonio, TX
78269

210-558-0800

txbrangus.org

12:30 pm General Membership Meeting
2:00 pm Registration training (Rosanne & Frances)
4:00 pm Sale cattle viewing
6:00 pm Miss America Sale
7:30 pm Check out and Load out
7:30 pm Social / fajitas / entertainment

Sunday, March 29

8:00 am Load out

All nominations will be sent to:

Russ Williamson
13140 CR 285
Tyler, TX 75707

Or: [email](#)

[Download](#) the nomination form.

Texas Brangus Sale Results

Sale results across Texas demonstrate great prices and outstanding demand for Brangus cattle.

CX Advantage Red Brangus Sale

67 female lots averaged \$3,302 grossing \$221,250
11 bull lots averaged \$4,477 grossing \$6,600
1 lot of 6 embryos brought \$6,600

Doguet's Diamond D Ranch Annual Production Sale

55 females averaged \$6,075
107 bulls averaged \$6,458

Become BQA Certified for FREE

The countdown has begun for beef and dairy producers to become BQA certified for free through October 31. And, as an added bonus, anyone who becomes certified during this period is eligible to win a new cooler and grilling package, courtesy of Boehringer Ingelheim Vetmedica, Inc. and the checkoff-funded Beef Quality Assurance (BQA) program.

Boehringer Ingelheim Vetmedica, Inc. will pick up the \$25-\$50 certification fee for beef or dairy producers who are interested in becoming certified or recertified during this period. Visit www.BIVI-BQA.com to take advantage of the open certification period.

The winner of the cooler and grilling package will be drawn from anyone who is certified between September 1-October 31. Watch for an announcement of the winner on Facebook.

-Release by Boehringer Ingelheim Vetmedica, Inc.

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Vilsack Addresses Checkoff Controversy

Agriculture Secretary Tom Vilsack said Thursday that USDA could soon start the process to create a new beef checkoff which could be in place by 2016. However, he's willing to pull the plug on those plans if the beef industry could reach some consensus on changes to the current checkoff.

The National Cattlemen's Beef Association and its 45 state affiliates are pushing Vilsack to stop any efforts to use the 1996 generic checkoff law to increase the \$1 per-head fee to potentially \$2. Under Vilsack's plan, the new \$1 fee would promote beef programs and research in a separate structure than the 1985 law that NCBA prefers but other agricultural and cattle organizations oppose.

Vilsack, speaking at a press conference Thursday at the World Food Prize Borlaug Symposium in Des Moines, emphasized that producer groups are divided about how the checkoff program is operated and groups can't seem to reach agreement on ways to increase the checkoff fee.

[Continue reading](#)

TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website. If you would like to purchase a business card ad, [e-mail](#) Brittni Drennan. Business card ads will cost \$50.

Call for Cattle Photos

The TBBA is constantly looking for ways to improve our social media sites. If you have photos of your Brangus cattle around the farm or ranch that you would like us to share on the Facebook page, please [e-mail](#) those in .jpg format to Brittni Drennan.

To view the current "Around the Farm and Ranch" album, [click here](#).

Calendar of Events

October:

South Central Texas Cow/Calf Clinic & Trade Show

October 24 | Brenham, TX

Central Texas ICA All Breeds Bull & Female Sale

October 24 | Gonzales, TX

Brangus Show of Merit

October 25 | Shreveport, LA

Oak Creek Farms Forage Tested Bull Sale

October 25 | Chappell Hill, TX

November:

Hill Country Brangus Breeders Sale

November 8 | San Angelo, TX

World Brangus Congress

November 10-14 | Merida, Yucatan, Mexico

Are you a TBBA member with an upcoming sale or field day? [Email](#) Brittni Drennan to have it listed on the website and E-Newsletter calendar

Sincerely,

Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.