



E-Newsletter

In This Issue

[Letter from the President](#)

[Consignments for the Miss America Sale](#)

[TBBA Annual Convention](#)

[Texas Producer Featured in Drover's Article](#)

[Business Card Ads](#)

[Call for Photos](#)

[Calendar of Events](#)

[Join Our Mailing List!](#)

"Like" TBBA on Facebook

Become a fan of the TBBA Facebook page and connect with Brangus breeders around the world. Click on the icon below to be directed to the

Letter from the President

Dear TBBA Members:

The TBBA is now taking nominations for director positions on the Board of Directors. If you have a passion for Brangus cattle and want to have a voice that represents the opinions of Texas producers, turn in your nomination to one of the following contacts for a position on the board:

Donnie Dippel: ddippel@cvctx.com

Garry Clem: ggclem69@aol.com

Don Cox: cxcattle@brangusworld.com

Sincerely,
Doug Muenchow
TBBA President

Consignments for the Miss America Sale

The Miss America Sale will be Saturday, March 28, at 6:00 p.m. in Salado, Texas. Consignment cattle for the Miss America Sale will not go through the ring this year and will be viewed on video screens during the auction. They will also be available on DV Auctions as they were last year.

This sale last year averaged \$4,450.00 per lot, and it was because the cattle were really good. We want our TBBA members to get the best price possible for their consignments, but they must be the best you have. The sale committee will not accept anything less. We want to keep this a "Top Notch" sale.

All nominations will be sent to:

page.



Suggestions?

Help our marketing efforts meet your needs. Any submissions for the E-Newsletter should be sent to brittni@int-brangus.org.

Texas Brangus Breeders Association

P.O. Box 690552
San Antonio, TX
78269

210-558-0800

txbrangus.org

Russ Williamson
13140 CR 285
Tyler, TX 75707
Or: [email](#)

[Download](#) the nomination form.

TBBA Annual Convention

March 27-28, 2015
Tenroc Ranch in Salado, TX

Friday, March 27

- 6:00 pm All cattle must be in place
- 6:00 pm Campfire social gathering with entertainment

Saturday, March 28

- 9:00 am TBBA Board of Directors meeting
- 11:30 am Catfish cookout lunch
- 12:30 pm General membership meeting
- 2:00 pm Registration training (Rosanne & Frances)
- 4:00 pm Sale cattle viewing
- 6:00 pm Miss America Sale
- 7:30 pm Check out and load out
- 7:30 pm Social, fajitas and entertainment

Sunday, March 29

- 8:00 am Load out

Texas Producer Featured in Drover's Article

Kelley Sullivan, co-owner of Santa Rosa Ranch, was featured in an article that appeared in Drover's about a fall calving program. Read the article to find out how Kelley advocates for Brangus and Ultrablack cattle and represents the quality of Texas producers.

Fall Calving When the Opportunity Strikes

by Laura Mushrush

For most cow-calf operations across the United States, fall's early frost marks a time when weaning of spring-born calves is complete or coming to an end and cows are prepped to finish gestation through the cold winter months. However, for some cow-calf producers, the cooling temperatures open the heat to their fall calving window.

Traditionally, fall calving has been something more heavily utilized by southern producers, says University of Nebraska-Lincoln Professor and Extension Beef Specialist Rick Rasby. However, as grass prices increase steadily throughout the Midwest and Great Plains regions, so does the number of producers looking to utilize available forage resources like corn stalk residues.

"If a northern cow-calf producer is going to take advantage of a fall calving climate, typically they'll start towards the later part of August and very beginning of the September before weather turns cold. I like to refer to this as late summer calving," says Rasby. "Operations that are located further south tend to hold off a little later, until at least the mid part of September and on into the true fall months."

[Continue reading](#)

TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website. If you would like to purchase a business card ad, [e-mail](#) Brittni Drennan. Business card ads will cost \$50.

Call for Cattle Photos

The TBBA is constantly looking for ways to improve our social media sites. If you have photos of your Brangus cattle around the farm or ranch that you would like us to share on the Facebook page, please [e-mail](#) those in .jpg format to Brittni Drennan.

To view the current "Around the Farm and Ranch" album, [click here](#).

Calendar of Events

November:

Hill Country Brangus Breeders Sale

November 8 | San Angelo, TX

World Brangus Congress

November 10-14 | Merida, Yucatan, Mexico

Genetrust@Cavender's Neches River Ranch

November 15 | Jacksonville, TX

Are you a TBBA member with an upcoming sale or field day? [Email](#) Brittni Drennan to have it listed on the website and E-Newsletter calendar

Sincerely,

Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.