



# E-Newsletter

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## Letter from the President

Hello Members,

Consignments for the Miss America Sale will need to be turned in within the week. Contact Russ Williamson by email or by phone at 903-530-5957 to consign your top quality females to the sale in Salado, Texas, March 28, 2015. The last couple of years these cattle have sold exceptionally well at the sale.

### Room Block

We also have a block of rooms reserved for this sale at the Holiday Inn Express in Salado.

Call: 254-947-4004

Block Name: "Texas Brangus Association"

Block Code: TBG

Block Closes: March 6, 2015

Rates: King \$109, Double Queens \$119 (plus taxes).

Take care and call Russ with those consignments,

*Doug Muenchow  
TBBA President*

[Download](#) the nomination form

## TBBA Convention Schedule

**March 27-28, 2015**  
**Tenroc Ranch in Salado, TX**

### Friday, March 27

6:00 pm All cattle must be in place

6:00 pm Campfire social gathering with entertainment

### Saturday, March 28

## Suggestions?

Help our marketing efforts meet your needs. Any submissions for the E-Newsletter should be sent to [brittni@int-brangus.org](mailto:brittni@int-brangus.org).

## Texas Brangus Breeders Association

P.O. Box 690552  
San Antonio, TX  
78269

210-558-0800

[txbrangus.org](http://txbrangus.org)

8:00 am Cowboy Breakfast  
9:00 am TBBA Board of Directors meeting  
11:30 am Catfish cookout lunch  
12:30 pm General membership meeting  
2:00 pm Registration training (Rosanne & Frances)  
4:00 pm Sale cattle viewing  
6:00 pm Miss America Sale  
7:30 pm Check out and load out  
7:30 pm Social, fajitas and entertainment

### Sunday, March 29

8:00 am Load out

## Voting for TBBA Directors

Ballots have been mailed to TBBA members. Use the **PURPLE** paper ballot that was mailed to you and return it to the TBBA office using the return envelope provided. Deadline to mail in ballots is **January 15, 2015**.



Thanks to Garry Clem, Jacksonville, TX, for submitting this beautiful photo of grazing Brangus females.

## USDA Secretary Folds on Second Checkoff; Now What?

As expected, USDA Secretary Tom Vilsack announced this week that he won't pursue a second checkoff. The combination of an appropriations bill passed by Congress

specifically directing USDA to not pursue a second checkoff, coupled with strong opposition from the industry and a retreat by the National Farmers Union (NFU), left Vilsack with little choice.

Vilsack accomplished what few people thought possible - he unified the cattle industry and got Congress to act in a bipartisan fashion. So where does that leave the discussion regarding the current checkoff program?

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## More Insight on Section 179

You can stick a fork in it, the 113th Congress is done. Before they left town the US Senate passed the tax extenders package. That includes a revision and an amendment to section 179 of the Internal Revenue Service code that allows for a large jump in the amount of available deductions for capital purchases. Normally under section 179, its \$25,000, but the revision takes it all the way up to \$500,000. National Cattlemen's Beef Association Vice President of Government Affairs Colin Woodall says his organization representing cattle producers across the country is glad they finally got his done.

"They waited just about as long as they could to get the tax extension package passed, but it is in place," Woodall said. "So basically what it does, it takes all of the tax provisions that expired at the end of 2013 and makes them retroactive for all of 2014."

Producers can benefit from the section 179 expensing. This includes any capital purchases that have been made this year, any investment in new equipment or new buildings. Woodall said producers will also get to use bonus depreciation and the conservation easement tax incentive stayed in place. While Congress just passed this tax extenders package it is only for the 2014 calendar year. Woodall said the package will expire on December 31, and the country will be back in the same position in 2015.

[Continue Reading](#)

## TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website. If you would like to purchase a business card ad, [e-mail](#) Brittni Drennan. Business card ads will cost \$50.

*Sincerely,*

*Texas Brangus Breeders Association*

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.