



E-Newsletter

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Suggestions?
Help our marketing efforts meet your needs. Any submissions for the

Letter from the President

Hello Breeders,

The winter is upon us and the stock show season is here, too. I want to take this opportunity to wish all the juniors good luck at their county shows as well as at the major shows. All of us need to support the youth as much as we can as they are our future. Try to get out to your local county show to show support of these youth.

The TBBA Miss America Sale in Salado is coming together, and I want to thank each of you who submitted a consignment to the sale.

I also want to wish Brittni Drennan good luck on her new venture, as she is leaving the IBBA office this week to take on new opportunities. Brittni has been doing this newsletter for us for the last few months, and I personally have enjoyed working with her on this and really hate to see her leave.

Until next time,
Doug Muenchow
TBBA President

TBBA Convention Schedule

March 27-28, 2015
Tenroc Ranch in Salado, TX

Friday, March 27

6:00 pm All cattle must be in place
6:00 pm Campfire social gathering with entertainment

E-Newsletter
should be sent to
[brittni@int-
brangus.org](mailto:brittni@int-brangus.org).

Texas Brangus Breeders Association

P.O. Box 690552
San Antonio, TX
78269

210-558-0800

txbrangus.org

Saturday, March 28

8:00 am Cowboy Breakfast
9:00 am TBBA Board of Directors meeting
11:30 am Catfish cookout lunch
12:30 pm General membership meeting
2:00 pm Registration training (Rosanne & Frances)
4:00 pm Sale cattle viewing
6:00 pm Miss America Sale
7:30 pm Check out and load out
7:30 pm Social, fajitas and entertainment

Sunday, March 29

8:00 am Load out

Voting Deadline Approaching

Ballots have been mailed to TBBA members. Use the **PURPLE** paper ballot that was mailed to you and return it to the TBBA office using the return envelope provided. Deadline to mail in ballots is **January 15, 2015**.

AI Increases Profits

Calf prices have steadily increased for several years. Since spring 2014, replacement female prices have remained at record levels as well. It is only reasonable that bull prices would follow the trend. This has led many producers to explore options to owning enough bulls to cover their cows in a defined breeding season. Estrus synchronization and timed artificial insemination (AI) are an economically viable alternative to owning a bull if the producer has multiple bulls. There are many benefits to synchronization and AI, including a tighter calving season, increased weaning weights from older calves and better genetics.

[Continue reading](#)

TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website. If you would like to purchase a business card ad, [e-mail](#) Brittni Drennan. Business card ads will cost \$50.

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Sincerely,

Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.