



E-Newsletter

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Suggestions?

Help our marketing efforts meet your needs. Any submissions for the E-Newsletter should be sent to brittnei@int-

From The Chairman

Dear TBBA Members:

Before we know it our convention and "Miss America Sale" will be upon us. I am attaching the convention/sale schedule for your use. At this moment we have 49 outstanding consignments for the sale of which we have show prospects, open heifers, bred heifers pairs and 3 N ones.

I want to thank Garry Clem, Marcus Borges, and especially Steve Densmore for their time and expense in helping with this sale. These men have really performed and deserve your thanks for their time and effort.

The sale will be at 6:00 pm on Saturday evening 28 March 2015 with Doak Lambert as our auctioneer. Consigners will arrive between 12:00 and 6:00 pm on Friday 27 March 2015. There will be food and entertainment available for consigners and early arrivals for the sale and convention at the ranch. Cattle will not be run through the ring this year. They can be viewed prior to the sale in the pens, but will be on video screens during the sale. Load out for buyers will be available after the sale or Sunday morning for those that choose to spend the night. We have planned for light food, drinks, and snacks after the sale. Sorry Mary, no band and dancing this year.

Saturday we will start the day off with a cowboy breakfast and TBBA Board meeting. They will introduce and induct the new board members and elect the officers for 2015. There will be a catfish cook lunch and general membership meeting following the board meeting. Late

brangus.org.

**Texas Brangus
Breeders
Association**

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San Antonio, TX
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afternoon is allotted to viewing sale cattle and socializing with old friends.

Frances and Rosanne from the IBBA office will provide a forum with a question and answer period following the presentation so jot down your questions and problems you have had in the past for discussion at this meeting. Either Dr. Tommy Perkins, our Executive Vice President, or Kyle Dykes, our new Commercial Marketing Representative, will also be there to answer field questions.

Russ Williamson
Sales Chairman

FYI

Hello Breeders,

There will be a block of rooms at the Holiday Inn Express in Salado listed under TBBA. These rooms have a special reduced rate. Call the hotel direct @ 254-947-4004. Holly is the sale director at the hotel and you can speak to her if there are any problems.

Until next time,
Doug Muenchow
TBBA President

TBBA Convention Schedule

**March 27-28, 2015
Tenroc Ranch in Salado, TX**

Friday, March 27

6:00 pm All cattle must be in place

6:00 pm Campfire social gathering with entertainment

Saturday, March 28

8:00 am Cowboy Breakfast

9:00 am TBBA Board of Directors meeting

11:30 am Catfish cookout lunch

12:30 pm General membership meeting

2:00 pm Registration training (Rosanne & Frances)

4:00 pm Sale cattle viewing

6:00 pm Miss America Sale
7:30 pm Check out and load out
7:30 pm Social, fajitas and entertainment

Sunday, March 29

8:00 am Load out

AI Increases Profits

Calf prices have steadily increased for several years. Since spring 2014, replacement female prices have remained at record levels as well. It is only reasonable that bull prices would follow the trend. This has led many producers to explore options to owning enough bulls to cover their cows in a defined breeding season. Estrus synchronization and timed artificial insemination (AI) are an economically viable alternative to owning a bull if the producer has multiple bulls. There are many benefits to synchronization and AI, including a tighter calving season, increased weaning weights from older calves and better genetics.

[Continue reading](#)

TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website. If you would like to purchase a business card ad, [e-mail](#) Kyle Dykes. Business card ads will cost \$50.

Sincerely,

Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.