



E-Newsletter

In This Issue

[Connection](#)

[Business Card Ads](#)

[Calendar Update](#)

[Join Our Mailing List!](#)

"Like" TBBA on Facebook

Become a fan of the TBBA Facebook page and connect with Brangus breeders around the world. Click on the icon below to be directed to the page.



Suggestions?

Help our marketing efforts meet your needs. Any submissions for the E-Newsletter should be sent to

kdykes@gobrangus.com

**Texas Brangus
Breeders
Association**

**P.O. Box 690552
San Antonio, TX 78269**

Message From the Sales Chairman

Greeting Fellow TBBA Members,

Fall is here and "Bull Sale Season" is upon us! I would like to take this time to present you a couple of marketing options available for you to consider in the future.

In 2014 the Hill Country Brangus Breeders Association (HCBBA) decided to offer a "development program" for the bulls consigned to their fall sale held in San Angelo each year. It is the longest running Registered Brangus sale in the country, celebrating its 40th year in 2015! I encourage you to check out the offering 11/14/15 in San Angelo. In addition, the West Texas Brangus Breeders Association has also offered this program for their bull sale held each spring. This sale has been successfully held in Abilene for more than 30 years. They are accepting bulls now!

Here's a brief outline of how it works:

Target age of bulls for the fall sale will be cattle born Jan-July. (spring sale July-Nov.) We will consider older bulls, and some younger if they are weighing 850 or more at weigh in. It is highly recommended to prepare your bulls with a modified live respiratory vaccine booster prior to weigh in. Worming and sound vaccination protocol is also advised.

Bulls need to arrive at Veribest, TX in (May-June fall sale) (Oct-Nov spring sale) to begin the development stage of the sale. They will be weighed and evaluated for soundness, temperament and quality. Then will be sorted into similar weight groups, co-mingled with other consignments. This phase will allow all consignments to be conditioned in the same manner on a high

210-558-0800

txbrangus.org

roughage diet designed to gain 2.5-3.0 lbs/day. This is not a gain test, gains will not be reported for sale purposes.

You will receive periodic reports on how your cattle are gaining, what the feed is costing and if there are any issues that develop. The bulls are seen on a weekly basis, feed yard pen riders will see them daily. HCBBA has built a good relationship with the yard, they are quick to report any concerns.

HCBBA Sale date will be the second Saturday of November each year

WTBBA Sale date will be the fourth Saturday of March each year

(second Saturday due to Easter in 2016)

A \$200/head consignment fee will be due upon arrival, refundable after sold. In the event of failing fertility test or injury, fee will still be refundable, provided all other costs are paid in full. Also a \$50.00 membership fee for HCBBA is required..

Thirty days prior to sale date bulls will be fertility & trich tested, head, tail and underline trimmed, and videos will be made. Bulls are transported to the sale location on Thursday before sale day, sorted and displayed for buyers to view.

Consignors will receive a net payment within two weeks of the sale withholding all costs incurred in the development program and sale. Everyone has been very satisfied with the competitive costs and results of the program.

If you are interested in participating please contact me,

Danny Farris

325/669-5727

farrisranching@yahoo.com

TBBA Business Card Ads

TBBA members have the opportunity to advertise their farm or ranch through the new business card advertisements to be launched on the TBBA website. If you would like to purchase a business card ad, [e-mail](#) Kyle Dykes. Business card ads will cost \$50.

TBBA Calendar

November

GENETRUST at Chimney Rock Sale

November 6 | Concord, AR

Space Deadline for December Brangus Journal

November 10

Oklahoma Brangus Breeders Fall Sale

November 14 | McAlester, OK

Hill Country Brangus Breeders Sale

November 14 | San Angelo, TX

Salacoa Valley "Buy the Numbers" Female Sale

November 20 | Fairmont, GA

Salacoa Valley "Buy the Numbers" Bull Sale

November 21 | Fairmont, GA

GENETRUST at Cavender's Neches River Ranch Sale

November 21 | Jacksonville, TX

December

Alabama Brangus Breeders Bull Sale

December 5 | Uniontown, AL

Space Deadline for January Brangus Journal

December 10

Sincerely,

Texas Brangus Breeders Association

Serving and promoting the interest of its members specific to the breeding, raising, and marketing of Brangus cattle.